zoom

Video Communications

Our mission: Make communications frictionless

Zoom Video Communications, Inc. (NASDAQ: ZM) brings teams together to get more done in a frictionless video environment. Our easy, reliable, and innovative video-first unified communications platform provides video meetings, voice, webinars, and chat across desktops, phones, mobile devices, and conference room systems. Zoom helps enterprises create elevated experiences with leading business app integrations and developer tools to create customized workflows. Founded in 2011, Zoom is headquartered in San Jose, California, with offices around the world.

Customers who switch to Zoom Video Communications report an increase in performance, trust and engagement



On average, companies saw an 85% increase in video usage after switching to Zoom



92% report an increase in performance



82% report a greater sense of trust



91% report a greater sense of engagement



Company

- Founded in 2011 by Eric S. Yuan
- Headquartered in San Jose, CA
- 2,200+ employees globally, and growing



Customers

- Net Promoter Score of over 70
- Approx. 66,300 customers with more than 10 employees
- 446 customers contributing more than \$100K in trailing 12 month revenue
- The top 10 of the 2019 Forbes Cloud 100 all have full Zoom deployments
- People in 94% of the countries and territories on Earth use Zoom



Funding

 Total funding to date \$145.5 million, primary investors: Sequoia, Emergence Capital



Recognition

- Leader in the Gartner 2019 Magic Quadrant for Meeting Solutions
- Frost & Sulllivan 2019 Global Company of the Year, Video Conferencing Industry
- Gartner Peer Insights Customer Choice Award 2018
- TrustRadius Top Rated Web
 Conferencing Software 2016 -2019
- Highest Rated Conferencing Solution by Customers, on G2Crowd, TrustRadius, and Gartner PeerInsights



A video-first unified communications platform with one consistent enterprise experience



Meetings

Bring reliable, scalable enterprise video and web conferencing for mobile and desktop



Phone

Deploy a next-generation enterprise phone system for modern cloud business communications



Digital Signage

Leverage room displays for corporate communications, internal marketing, and more across multiple locations



Chat

Streamline workspace collaboration with integrated persistent messaging for desktop and mobile



Zoom Rooms

Create collaborative, easy-to-use, and modern meeting spaces with flawless audio and video



Scheduling Display

Optimize room utilization with displays that provide availability info, room booking, and room release capabilities



Webinar

Host and broadcast live virtual events with integrated marketing automation



Conference Room Connector

Extend a consistent, cloud-based experience across SIP or H.323 room systems



App Marketplace

Easily find apps to extend the flexibility and power of Zoom's communications platform

Easily manage the entire video-first unified communications platform through the centralized Zoom Administration Portal and Dashboard.

Why Zoom?

world connect and communicate. Zoom ties together everything you need into one easy platform - from 1:1 meetings to Town Halls and Webinars. It's a frictionless video experience on desktop, mobile, and conference rooms. With Zoom, most companies see an 85% increase in video usage and VoIP is used 6 times more than telephony - so people join fast and are more productive, and companies save money.

