



Creative On-Hold Marketing and In-Store Music Solutions

Taking Your Company To The Next Level



*On-Hold Marketing
In-Store Music
Store Casting
Equipment
IVR/Voice Mail Recordings
Web Audio*



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What do your clients hear when they are on hold?

- ☐ **Silence**
People feel forgotten, perceived longer hold time.
- ☐ **Radio**
Advertising for other companies including competitors.
- ☐ **Elevator Music**
Boring and does nothing to enhance you.

They should be hearing about you!

Our clients use their on-hold time to:

Increase Sales

Cross - Promote Products and Services
Advertise Current Promotions and Specials

Marketing

Educate/ Create Awareness
Enhance Website Traffic

Enhance Corporate Image

Detail Company History/ Years in Business
Highlight Key Personnel

Customer Service

Reduce Perceived Hold Time
Answer Commonly Asked Questions

866-800-4653

www.AmericaOnHold.com

