

## Can Your Phone System Do This?



Swap calls between your cell and your desk phone	<input type="checkbox"/>	<input checked="" type="checkbox"/>
One number rings your office, home, cell and up to 8 other devices	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Read or listen to voicemails in your email inbox	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Click-to-call any contact in Outlook, Salesforce.com, ACT!, etc.	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Integrated with Smart Phones, Tablets and 4G wireless networks	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HD Audio Conferencing and Multi-Point Video Conferencing	<input type="checkbox"/>	<input checked="" type="checkbox"/>

From startups to Fortune 500 companies, ATEL CloudConnect has become the trusted provider of a new breed of communications in the cloud for thousands of satisfied business users. Our system is reliable and simple, yet so full of game-changing features that customers nationwide are finding that using their phone is changing their business processes! Whether it's a multi-location operation scattered across the globe or 10 to 1,000+ employees under the same roof, SimpleSignal provides the most flexible, future-proof UC solution on the market.

# Powerful Cloud Communications

## Why ATEL CloudConnect Unified Communications & Collaboration (UC&C)?

Business has turned to VoIP as the new gold standard for communications. It's been tried and proven by businesses both large and small as being extremely reliable and trustworthy, and therefore business has adopted it for its vast array of features, flexibility, scalability and cost savings. VoIP has changed the way business looks at communications. Cloud-based UC&C is the next evolution of VoIP. It is the unification of all devices and communications capabilities, including collaboration tools. These can include voice, voice conferencing, video conferencing, mobility, presence, messaging, desktop and application integration. With SimpleSignal UC&C, your entire suite of unified communications can all be accessed in the cloud 24/7 by any web-connected device, over any network, including new wireless 4G. We've made UC&C simple.

## What You Get With the CloudConnect



### Robust Platform

We've made multi-million dollar investments in phone system infrastructure in the cloud so you don't have to. Our engineers and technicians handle all maintenance and upgrades in our secure server locations so you can experience headache-free dependability. We cram all the features and functionality of an expensive PBX into our secure data center so we can remotely manage your communications for you. With our rock-solid hosted PBX, you can be assured of the ultimate in flexibility, unlimited scalability, minimum hassle, and maximum satisfaction from your phone system. We truly do simplify your communications.



### Highly Scalable - Pay as You Grow...And Only For What You Use

Easy scalability is one of the truly great benefits of running your phone system in the cloud. Whether you need 5 new phones or 50, SimpleSignal is ready to implement your growth plans at the drop of a hat. Need to move employees from one desk to another? Simply move the phone to the new location and plug it in. And we let you provision what you need, when you need it, and pay only for what you use.



### Fanatical Customer Service

At ATEL Cloud Connect we want to ensure that your experience with our phone system is more than you expect it to be. We're passionate about delivering a user experience that continues to change your thinking about what a phone system is and how it can effect your way of doing business. You'll have round the clock access to our caring technical experts that are passionate about unified communications for businesses of all kinds. You can talk to them by phone, live chat, email, or online ticket.



### Savings

While every VoIP company claims to save businesses money, we have raving fans that will attest to savings that are in excess of 50% over traditional carriers. With our unlimited usage plan, you have the perfect combination of savings and the ability to truly anticipate and budget your telco costs. Domestic long distance is free and we offer extremely low international rates. There is no PBX equipment to purchase or install. Plus there are no added maintenance contracts, or IT staff needed to maintain or upgrade your PBX technology. Not to mention the fact that we are constantly improving and adding advanced calling features for no additional charge.

# What You Get With ATEL Cloud Con-



## Stability and Network Redundancy

We've gone to great lengths and expense to establish an extremely reliable nationwide carrier-class hosted VoIP network with full geographic redundancy and automatic failover between co-located data centers in California and Colorado. We're trusted by thousands of business customers worldwide. Our platform is built on Broadsoft's softswitch technology which is well known as the most reliable switch technology in the world. Reliability and quality of service (QoS) is attained through constant monitoring of SimpleSignal's edge router performance. What does all this mean to you? Peace of mind, knowing that your calls will reach you any time of the day or night.



## Killer Voice Apps

Voice applications leverage the true power of putting your voice communication into the cloud. They save time, and make your business run more efficiently. You've seen what apps can do on your mobile phone. Now see what powerful voice apps can do for your business. These cool apps will literally change the way you work with your existing software applications. And we're investing in developing more of the most advanced voice apps in the industry. See page 8 for more info.



## Bring Your Own Bandwidth

One of the key benefits of choosing ATEL Cloud Connect is our ability to dependably provision your communications "off-net", meaning you can bring your own bandwidth and still use the ATEL Cloud Connect Hosted PBX system without going through the painful process of changing out your entire IP infrastructure. Your new Polycom IP phones come pre-configured and ready to be connected to the Internet. Our unique hosted solution can accommodate any bandwidth source including the new 4G network from any location in the world, so we can support a company's branch offices and mobile employees whether located in Peoria, Paris, or Peru.



## Big Business Image

With ATEL Cloud Connect hosted PBX and Auto Attendant, any size business can look successful. And you can ensure that your calls are being routed to the right person at the right time, whether they are in their office, on the phone, or out in the field.



## Unchain Yourself From Your Desk

With our powerful Unified Communications and Collaboration solution you can now use smart phones, fixed phones, soft phones or tablet devices with just one number, one dial plan, and one voicemailbox plus a unified set of calling and collaboration features across all devices. This is not simply call forwarding, find-me, follow-me, or simultaneous ring. It is the biggest breakthrough in IP telephony as it relates to simplifying communications and enabling today's mobile, virtual workforce.



## Easy Transition and Keep Your Existing Numbers

Switching to SimpleSignal has never been easier. Our team is working hard to make sure your transition is seamless and pain-free. Your new phones arrive at your location fully pre-configured, ready to plug in and start using. And you can keep your existing phone numbers.

# The CloudConnect Toolbar

## CloudConnect Toolbar

The CloudConnect call control Toolbar is a feature that gives you instant access to your most used calling feature settings in a simple interface that sits right on your computer desktop. Access features like simultaneous or sequential ring, remote office, call forwarding, visual voicemail messaging and speed dial without logging in and out of your web portal to set up or change their IP phone settings.

Also included are "call notification screen pops". When a call comes in, a little window pops up in the bottom of your computer screen with complete caller ID information, letting you decide what to do with the call, without ever taking your eyes off the screen.

**INCLUDED FREE WITH EVERY EXTENSION**

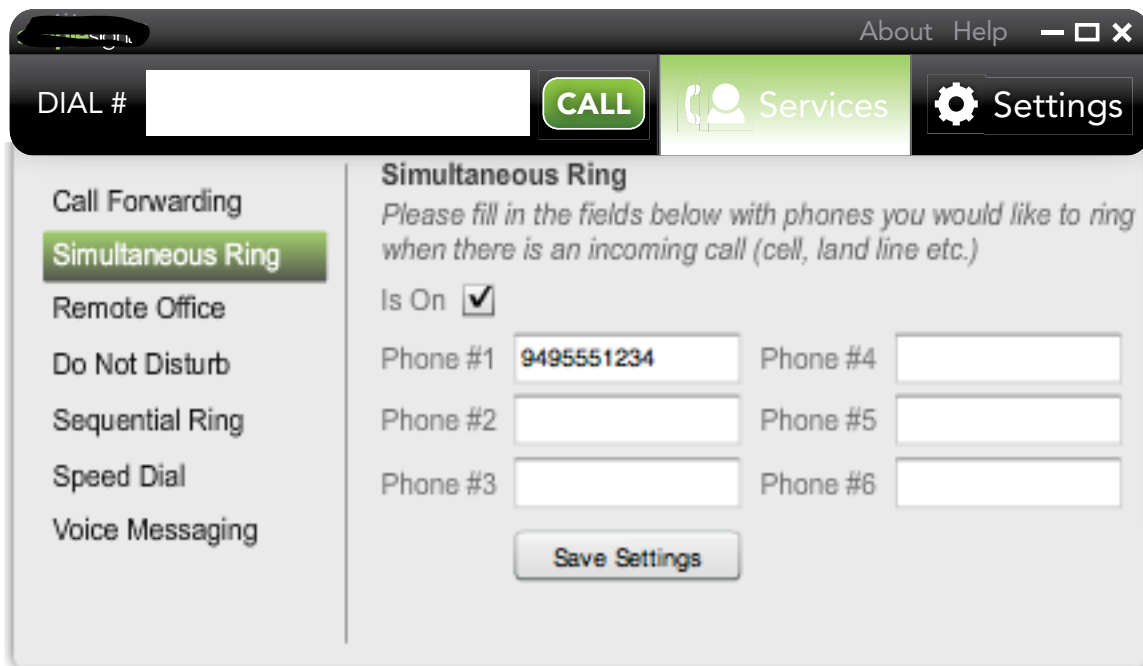


### Benefits

- No need to log in to your phone portal
- Make quick changes on the fly
- Turn features on and off with a click
- Install and set up in 30 seconds!

### Features include:

- Call Forwarding Always
- Call Forwarding Busy
- Call Forwarding No Answer
- Simultaneous Ring (Six Numbers)
- Remote Office (Shows your office number from any phone you select)
- Do Not Disturb
- Speed Dial (Six Numbers)
- Voice Messaging Control incl. email notifications and transfer upon dialing "0"
- Call Notification Screen Pops
- Outbound Dialing





# Game-Changing Features



## Push-to-Talk

The intercom for the 21st Century! This is the perfect tool for immediate communication for quick conversations between an executive and assistant or between co-workers collaborating on a project.



## Call Control

You control what happens when someone calls you. You can send all your calls directly to voicemail or select the numbers you wish to hear from at certain times of the day. Maybe you want to play golf uninterrupted and a ringing cell phone will distract you and others. However, you want that special person to be able to get through. A few clicks on your web portal and you're ready to go.



## Call Notification Screen Pops

Know the name of who is calling before you accept the call through a pop up in the lower corner of your screen. If you decide not to pick up, you can route the call to voicemail, and even block unwanted callers so they don't call again.



## Click-to-Call

Makes returning voice mail calls, calling numbers on a web page or contacts in Outlook simple. From any screen on your computer, just highlight the number and click. CloudConnect does the rest!



## Disaster Recovery

Allows you to have continuous communication even in a disaster. Your calls can be re-directed to another location. If a customer calls your office line the call is automatically re-routed by SimpleSignal to another line that is not affected by the disaster. You'll never miss a call!



## 14-Way Conferencing

Add up to 14 phone conference attendees on the fly without a conference deck. Integrates with Microsoft Outlook, this feature is perfect for field team meetings and status update calls. It's as easy as 3-way calling.



## HD Voice Conferencing & Multi-Point Video Conferencing

Simple Conferencing provides unlimited, full featured HD-quality conferencing for up to 100 attendees at one low flat monthly fee. Plus, we are the first VoIP provider to provide video conferencing for three or more attendees right on your Polycom VVX-1500 video desk phone.

# Game-Changing Features



## Simultaneous Ring

One number rings all your phones. You'll never miss another call...unless you want to.



## Voicemail to Email

All your messages are in one place. No more calling multiple voicemail numbers. In addition to calling for your voicemails, they can be converted to email and read as text in your Visual Voicemail inbox. There you can save your messages for life, forward them to friends or associates, and prioritize or search for them with ease.



## Custom Ringback Tones

The phone company has been telling us for years that we should listen to "ring-ring" while we wait for someone to pick up. Why not play a favorite song or a marketing message instead? Let friends hear one thing and business associates something else.



## Call Swap

Change phones in the middle of a call; just press the star button. Your caller won't hear the switch. You can also transfer a call to your cellphone or move the call from your cell to a landline. If you are having issues with your cell signal, switch to a landline by hitting the star button.



## Remote Office

Turns your cell phone, home phone, or even hotel phone into your office phone. Any call you make from that phone is billed to your office. The caller ID shown is your office number. And all calls are directed to your remote phone, whether you are across town or across the ocean!



## Auto Attendant and Custom Call Routing Capabilities

Call routing tailored to your business. With every CloudConnect solution we customize your call routing to fit your company needs. Hunt Groups to ring departments simultaneously. Have one number for your company or multiple numbers for every user. Create marketing campaigns with new numbers that CloudConnect can supply for you to route to a specific employee. Auto Attendants on a tiered level system to route calls by extension dialing, name dialing, IVR and transferring with a prompt. Even route your calls differently during business hours and after hours.

There are over 300 features available with CloudConnect, way too many to list here. For a complete list of our productivity-enhancing features visit [www.simplesignal.com/hosted\\_pbx\\_features](http://www.simplesignal.com/hosted_pbx_features).

### Every extension includes:

- Unlimited calling on network, US and Canada
- Supports e911\*
- Supports Line Number Portability (LNP). Keep your existing number.
- Directory Assistance, Directory Listing, and Initial listing are available.
- International Long Distance charged per minute based on current International Rate Schedule.
- DID's available in the US and Worldwide
- Inter-Group Calling among all sites is free.
- Extension dialing is available across all sites.

# Killer Voice Apps



## Salesforce Phone Connector

CloudConnect for Salesforce lets you manage your key communication functions within Salesforce.com. Now your CRM and phone become one as you click to call directly from your contacts, answer calls, place calls on hold, initiate new calls on a second line, transfer and more.



## ACT! Phone Connector

CloudConnect for ACT! lets you manage your key communication functions within ACT! Now your ACT CRM and phone become one as you click to call directly from your contacts, answer calls, place calls on hold, initiate new calls on a second line, transfer and more.



## Web Call Back Button

Instantly communicate with your prospects at the point of their highest interest level; while they are looking at your website! Increase sales and beat the competition with CloudConnect's dependable Web Call Back Button! Works with any phone!



## Facebook Phone Connector

Instantly communicate with your prospects at the point of their highest interest level; while they are looking at your website! Increase sales and beat the competition with CloudConnect's dependable Web Call Back Button! Works with any phone!



## Voice2Text

SimpleSignal and Voice2Text are now integrated. CloudConnect's Voice2Text converts your voicemail into text messages and then sends them directly to your mobile phone, Blackberry, Goodlink enabled phone and/or your email account.



## Outlook Integration

CloudConnect's Call Manager is a visual dashboard that you can use to easily manage incoming and outgoing calls. The dashboard allows you to find and call contacts, with just a few clicks of the mouse.



## Call Control Toolbar

CloudConnect's new Call Control Toolbar sits out of the way on your desktop giving you complete control over advanced calling features like Simultaneous Ring, Sequential Ring, Remote Office and more! No need to log in to your phone portal.



## Hosted Exchange

Effortless voice navigation on the world's most powerful platform, Microsoft™ Hosted Exchange, creates the ultimate anywhere, anytime, mobile business experience.



## Call Recording

Improve sales and protect your business with Hosted Call Recording! You can record calls from your office phones or mobile phones; easily save them, categorize them, store them, email them and replay them.

# Featured IP Phones

Executive Office  
Manager Office  
Professional's office  
Telephone attendant's desk  
6 lines

VVX 1500

- Voice
- Video
- Apps



Executive  
Executive office  
Professional's office  
Telephone attendant's desk  
6-48 lines

SoundPoint IP 670

Plus Attendant  
Console



Performance  
Executive office  
Telephone attendant's desk  
Verticals with applications  
6-48 lines

SoundPoint IP 650

Plus Attendant  
Console



Mid-High  
Manager's office  
Telecommuters  
Verticals with applications  
4 lines

SoundPoint IP 550/560



Mainstream  
Office  
Cubicle  
SOHO  
3 lines

SoundPoint IP 450



Value  
Cubicle  
Call center  
2 lines

SoundPoint IP 335



Economy  
Common areas  
Warehouse  
2 lines

SoundPoint IP 321/331



ATEL Communications Inc.  
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SoundStation IP 7000 & 6000





## Put Your Communications in the Cloud With ATEL CloudConnect

CloudConnect's Unified Communications is a breakthrough cloud technology that, once used, will make you wonder how you ran your business without it, that creates an experience very much like the first desktop computer you used or the first time you accessed the World Wide Web over the Internet.

CloudConnect Hosted PBX offers features and conveniences that may be hard to quantify, but at a minimum we know they make managing a sophisticated communications system significantly easier and less costly. Our service increases your organization's flexibility and helps your employees to better manage their communication needs.

CloudConnect easily adapts to the growth of your business whether new employees are being added or you need to integrate multiple sites and remote users. Having a communications system that can easily adapt to changes in your business will save many dollars in having to reinvest in new equipment and redeployment costs. Bottom line? There's never been a better time to put your communications in the SimpleSignal cloud and change the way you run your business forever!



Your Office is  
ready for  
CloudConnect  
UC&C!

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Sales Call: 858.646.4605  
[telemanagement@atelcommunications.com](mailto:telemanagement@atelcommunications.com)